

# ONLINE CLASSIFIED ADVERTISING

## STANDARD RATES

Book an online classified for easy and convenient advertising. Package includes one online classified, 100 words maximum, inclusive of one hyperlink.

- AMA Victoria members:** One free classified per calendar year, 100 words maximum, inclusive of one hyperlink. Rates of \$65 (exc. GST) thereafter.

Member no:

- Non-member:** \$135 (exc. GST) for maximum of 100 words, inclusive of one hyperlink.

- Commercial:** \$235 (exc. GST) for maximum of 100 words, inclusive of one hyperlink.

## PROMINENCE PACKAGE

Book an online classified with all the trimmings to make you stand out. Package includes one online classified (with extended word limit, 150 words maximum), bolding of words to your specification and shading and inclusion of one image.

- AMA Victoria members:** Upgrade to a prominence package for \$35 for your first listing in the calendar year, \$90 for prominence package listings thereafter.

Member number:

- Non-member:** \$170 (exc. GST)

- Commercial:** \$270 (exc. GST)

## DEADLINES

Closing date for online classified advertising, including the provision of text, is the 25th of the month before publication. (Placement in next time slot is not guaranteed and subject to availability.)

## CLASSIFIED CATEGORY

- |  |   |
|--|---|
| <input type="checkbox"/> Positions vacant          | <input type="checkbox"/> Services (Commercial)* |
| <input type="checkbox"/> For Sale or Lease         | <input type="checkbox"/> Announcements          |
| <input type="checkbox"/> Conferences (Commercial)* | <input type="checkbox"/> Other                  |

## PUBLICATION SCHEDULE

Classified will be posted for 3 months from chosen start month unless notified to remove prior.

- |                                   |                                 |                                    |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> May    | <input type="checkbox"/> September |
| <input type="checkbox"/> February | <input type="checkbox"/> June   | <input type="checkbox"/> October   |
| <input type="checkbox"/> March    | <input type="checkbox"/> July   | <input type="checkbox"/> November  |
| <input type="checkbox"/> April    | <input type="checkbox"/> August | <input type="checkbox"/> December  |

## SUPPLY OF CONTENT

Please include classified text on an additional page or via email.

## INVOICE DETAILS

A tax invoice with 7 day terms will be issued the month of placement.

Advertiser: \_\_\_\_\_

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Postal address for invoice: \_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Date booked:   /   /

## CONFIRMATION OF BOOKING

Please place my booking. I acknowledge that I have read and understood the full set of terms and conditions for advertising.

Member number (if applicable):

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date:   /   /

**How to submit your online classified advertising request:** Please complete form and pdf to [amavic@amavic.com.au](mailto:amavic@amavic.com.au).

Please note online classifieds are accessible by the public. Online classified advertising bookings and enquiries: AMA Victoria 293 Royal Parade, Parkville Victoria 3052. Telephone: 9280 8754 | Facsimile: 9280 8786 | Email: [amavic@amavic.com.au](mailto:amavic@amavic.com.au)

AMA Victoria reserves the right to add, cancel or amend classified advertising details as required and/or requested by the AMA Victoria Executive. Should any amendments to a classified impact on a booking, those details will be negotiated individually as they arise. Commercial advertisements are subject to approval by AMA Victoria.